

**EXAMPLE:**  
 You rush a project without including people impacted + say "we didn't have time."

White Supremacy pushes speed at the cost of equity. It values quick fixes over real solutions.

**SENSE OF URGENCY!**

Go fast. Decide Now.

No time to include EVERYONE...

White supremacy culture doesn't just harm others, it also harms you.

It teaches you disconnection, scarcity, control, and fear of vulnerability.

It keeps you from:

- Deep Relationships
- Honest community
- collective liberation
- Your full humanity.

WHAT THIS CULTURE COSTS YOU...

How it Shows up:  
 You've only had white bosses.  
 You feel awkward naming race in a room.  
 You call police when things feel "off".  
 You trust white sounding names over others.  
 You say "we're all human" to avoid talking about racism.

It's in the air: You didn't create it, but you are responsible for what you do NOW.

**EITHER OR THINKING** avoids nuance and makes it hard to hold complexity.

It is all or nothing. Good/Bad. us/them.

This mindset avoids nuance and makes it hard to hold complexity.

Example:  
 "I'm not a bigot, then I can't be upholding white supremacy!"



**The Water You Swim In:**  
 A beginner's guide to White Supremacy Culture (For people who just got here)



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White supremacy is not the shark. It's the water. See our expanded discussion of white supremacy culture in our other zines!

**YOU WERE BORN INTO IT. SO WAS I.**

**What is White Supremacy?**  
 White supremacy is not just extremists in hoods. It's a system that puts whiteness at the center of everything

- the default
- the norm
- the standard

It shapes laws, media, schools, leadership, professionalism, beauty, safety, and more. You don't have to mean to be racist to benefit or participate in it.

Pro-tip: Let your ego die, otherwise justice dies.

Example: "You were racist and you responded with denial or "but I didn't mean it."

### DEFENSIVENESS

White Supremacy and being white often means being fragile when challenged. White supremacy culture defends the status quo. It centers white comfort over Black and Brown truth.

### Power Hoarding

Keep control. Centralize decisions. Don't share credit.

White Supremacy culture keeps white people in charge and resists redistributing power.

Pro-tip: Feedback is not disloyalty.

Example: White leaders resist stepping aside or sharing leadership with marginalized people.

### White People be Like...

- "But I'm a good person!"
  - "It's too negative!"
  - "This makes me feel bad." "I don't benefit from racism!"
  - "This is divisive"
  - "Not all white people."
  - "This is just identity politics."
- These are deflection tactics. Accountability isn't cruelty. Discomfort isn't harm. You can feel bad AND do better.

### WTF IS THIS?

You are holding a zine about white supremacy. Not the Klan. Not tiki torches. Not obvious hate. This is about the culture of white supremacy: the everyday norms, values, and behaviors that uphold white dominance even when no one is "trying" to be racist. If you are white and this is new to you, it's because it was designed to be invisible to you.

LET'S HONEST! Anti-racism isn't an identity. It's a practice.

- ### NOW WHAT?
- Join an anti-racism group
  - Talk to other white people
  - Follow BIPOC leadership
  - Intervene when it matters.
  - Don't wait for a certificate to start.

Above all, be teachable!

### PERFECTIONISM

MISTAKES = FAILURE  
FEEDBACK = ATTACK

In white supremacy, being "right" is more important than being real. It kills growth, collaboration, and self-awareness.

Pro-tip: Critique is good and keeps us honest.

Example: You freeze or lash out when someone points out harm vs. listening.

### UNDOING STARTS WITH

- You can't dismountle what you can't see.
- #### START HERE:
- Practice Humility.
  - Take feedback without spiraling.
  - Decenter yourself.
- #### Build stamina for hard truths.
- Learn,
  - unlearn, and
  - repeat.
  - get uncomfortable



Only what is written down "counts." White supremacy culture dismisses oral knowledge, emotional truth, and embodied experiences.

Example: You trust "policy" over someone's lived reality.